





HELEN BUCHER

COMMUNICATION AND MEDIA STUDENT



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-  [Helen Bucher](#)

PROFILE

I am an internationally oriented student currently based in Belgium, seeking opportunities in Latin America to grow professionally and personally. Creativity, leadership, and multitasking on various projects count as my greatest skills. I am reliable, motivated, and work hard to achieve my goals.

LANGUAGE SKILLS

- German - Native
- English - Fluent
- French - Proficient
- Dutch - Proficient
- Spanish - Intermediate
- Italian - Intermediate
- Hungarian - Beginner

WORK EXPERIENCE

ASSISTANT DIGITAL MARKETING

Allengra GmbH

Oct 2022 - Present

- Writing and publishing professional articles
- Creating and posting content on social media
- Networking to reach and build new connections

SOCIAL MEDIA INTERN

Elemont Media

Jul - Sep 2022

- Copywriting and distribution of social media postings
- Supporting in the establishment of brand identity
- Designing the brand's logo, look, and visuals for the website

AU PAIR

Private families in Tenerife, Spain and Paris, France

2019 - 2021

- Caretaking of children between the ages of 4 to 12
- Supporting the everyday life of multi-cultural families
- Teaching German, French, and English as a second language

EDUCATION

SECONDARY SCHOOL (GER)

Alexander-von-Humboldt Gymnasium Konstanz

2011 - 2019

SCHOOL EXCHANGE (CA, USA)

Victor Valley Christian School Victorville

Aug - Nov 2016

BACHELOR POLITICAL SCIENCE (GER)

Fernuniversität in Hagen

2020 - Present

BACHELOR INTERNATIONAL COMMUNICATION AND MEDIA (BE)

Thomas More University of Applied Sciences

2021 - Present

STUDY EXCHANGE COMMUNICATION MANAGEMENT (HU)

Budapest Business School

Feb - Jun 2023

ACHIEVEMENTS & VOLUNTEERING

- since 2023: **National Communication Manager Erasmus Student Network (ESN) Belgium**
- since 2021: Active member of **Erasmus Student Network (ESN) Mechelen** as **Event Manager, President, and Vice President**
- since 2021: Active member of the **Local Student Council**
- 2021: Certification in **Fundamentals of Digital Marketing**
- 2019: Certification in **Project Management**
- 2018: Participation at **Young European Parliament (JEP!)**
- 2017 - 2019: **President of High School Student Council (SMV AvH)**